

corporate strategy statement



Strategic Intent

Electrix will be the leader in delivering solutions to our business partners



Our Values

Achievement

- Recognition
- Acknowledge success

Encouragement

- Responsibility
- Initiative
- Innovation

Teamwork

- Commitment
- Co-operation
- Trust

Leadership

- Shared vision
- Clear objectives
- High standards

Our Core Competencies

- Longstanding working relationships
- Highly skilled and innovative people
- Proven systems and processes
- Effective mobilisation and management of resources

Our Key Business Areas

Construction and maintenance for asset owners in:

- Transmission
- Generation
- Distribution
- Commercial
- Industrial
- Gas
- Rail
- Mining

Strategic Areas

Key Goals

| | |
|---|---|
| Health, Safety & Environment | <ul style="list-style-type: none"> • Ensure the safety and wellbeing of our employees and be environmentally responsible |
| Financial | <ul style="list-style-type: none"> • Achieve profit and shareholder return expectations |
| Growth | <ul style="list-style-type: none"> • Maintain a compound annual growth rate (CAGR) of 15% |
| Customers | <ul style="list-style-type: none"> • Build trust and enduring relationships |
| People | <ul style="list-style-type: none"> • Attract, develop and retain motivated people |
| Systems | <ul style="list-style-type: none"> • Deliver improved business performance |

Statement of Purpose

Pride, performance, value