



Corporate Strategy Statement

Strategic Intent

Electrix will be the leader in delivering solutions to our business partners

Our Values

- Achievement** – Stretch, Aspire, Exceed
- Teamwork** – Open, Unity, Trust
- Encouragement** – Support, Mentor, Reward
- Leadership** – Direction, Standards, Together

Our Core Safety Behaviours

- Passionate about achieving our safety vision
- Showing concern and speaking up about being safe
- Caring for the safety of each other
- Demonstrating visible and active safety leadership



Our Core Competencies

- Longstanding working relationships
- Highly skilled and innovative people
- Proven systems and processes
- Effective mobilisation and management of resources

Our Key Business Areas

- Commercial
- Distribution
- Gas
- Generation
- Industrial
- Telecommunications
- Transmission
- Transport
- Water



Strategic Areas

Key Goals

Health, Safety & Environment	Ensure the safety and wellbeing of our employees and be environmentally responsible
Financial	Achieve profit and shareholder return expectations
Growth	Maintain average annual growth rate of 15%
Customers	Build trust and enduring relationships
People	Attract, develop and retain motivated people
Systems	Deliver improved business performance



Statement of Purpose

Pride, Performance, Value

